

Bike Louisville Education, Encouragement and Enforcement Meeting

Post meeting notes

11/5/2012

Attended:

Sergeant Biven
Nina Walfoort
Kate Holwerk
Brittney Hyde
Andrew Tie
Rolf Eisinger
Laura Trachtenberg
Tom Armstrong

Next meeting: Friday, December 7th 2012

Location: Bluegrass Brewing Company (300 West Main Street)

Time: 11:30 pm- 12:45 pm



Hello all, thank you again for joining us as we continue to complete our July- December 6 month objectives. Below are the topics we discussed, and upcoming events we will need your help with!

Up Coming Event YOU Can Be Involved With:

- **See and Be Seen Campaign:**

When:

- **Thursday November 8th October 12th 5:30**
Seneca Park at the intersection of Pee Wee Reese and Park Boundary Road. Lights and reflective material will be provided so you can help hand them out to people who can't be seen.
- **Monday November 12th 5:30** at the intersection of Woodlawn Ave and Southern Pkwy. Lights and reflective material will be provided so you can help hand them out to people who can't be seen.



Meeting location map for Seneca Park

What is it:

- Daylight Savings started on Sunday, March 11th and ends this Sunday, November 4th. During this time change many people are not used to walking and biking in the dark. Local agencies, businesses, and bicycle safety advocates are running a community education campaign to increase the use of bike lights and promote safe night riding and walking. The "See and Be Seen" campaign combines education, enforcement and access to lights to encourage cyclists to use bike lights and be more visible when riding at night.

Kentucky Bike and Bikeways Commission Conference Recap

- Kentucky has a new Bicycle and Pedestrian Coordinator: Troy Hearn troy.hearn@ky.gov
- Kentucky announces its first Walk Bike Summit for April 11-14 in Frankfort. Register here: <http://kywalkbikesummit.com/>

- Find out what's being planned in your neighborhood, by checking this list of planned road improvements:
<http://transportation.ky.gov/program-management/highway%20plan/2012highwayplanprojectlisting.pdf>
- Please see attachment for KBBC notes

Friday Night Middle Cross

- Friday Night Middle Cross came to a close with 50+ youth who tried Cyclocross for the first time. Several youth plan to join the Red Zone Cycling team as the team continues to train and race this fall. Many of these youth will be racing in this weekend's National Cyclocross race at Eva Bandman (1701 River Rd). A big thank you for Red Zone and Metro Parks for making this program possible!

Urban Bike Network

- Stay tuned in for more announcements related to Louisville's Urban Bike Network

USGP Cyclocross Race November 10th and 11th

- Time to get excited! This weekend (Saturday and Sunday) Louisville will host the USGP at Eva Bandman park (1701 River Rd). <http://www.usgpcyclocross.com/site/>

Bike Sense

- Bike Sense made the Monday Memo at Engelhard Elementary school. During the last month, Bike Sense taught bicycle safety education to over 1,000 3rd-5th graders in five schools. If you know of an elementary school teacher who would like to host the Bike Sense program, please let us know by emailing Rolf.Eisinger@louisvilleky.gov)
<http://www.jefferson.kyschools.us/Pubs/MondayMemo/102912kudos.html>
- **BIKE MAY USE FULL LANE Signage Policy-** please see attached.
- **CicLOUvia-** Oct. 14th 2-6 pm Bardstown Rd between Broadway and Douglass Loop was a huge hit

Work Plan Updated

The revised work plan for the next 6 months is updated online

Completed Short Range Goals

Education:

- ✓ 12% of JCPS Elementary Schools received Bike Sense
- ✓ 100% of community centers received Summer Bike Sense and Bike Sense Cops for Kids
- ✓ 75 adults completed the LAB Road 101 Class
- ✓ Hosted monthly APBP webinars for engineering staff, local advocates and engineering planning consultants

Encouragement:

- ✓ 500 people participated during Bike to Work Day
- ✓ 8,000 people participate in the Memorial Day HB&P
- ✓ Helped promote bicycle parking at three events (State Fair, Cherokee Triangle Art Fair, and Thunder of Louisville)

- ✓ Revise and reprint the Printed Bike Map

Enforcement:

- ✓ 100% of Community Centers received Bike Sense Cops for Kids

Upcoming programs

Education:

18% of JCPS Elementary Schools received Bike Sense
Middle CX reaches 20 youth
25 adults completed the LAB Road 101 Class
Hosted monthly APBP webinars for engineering staff, local advocates and engineering planning consultants

Encouragement:

500 people participated during Bike to Work Day this Fall
Continue to help promote bicycle parking at events
Continue to help promote local bicycling events

Enforcement:

See and Be Seen Campaign at two locations this fall

Louisville Bicycle Club Ride Schedule

Check out the Louisville Bicycle Club Ride Schedule <http://www.louisvillebicycleclub.org/RideUpdates> for a ride in your community

Adult Bicycle Education

Check out Bicycling for Louisville's website for the latest adult bicycle education classes:
<http://www.bicyclingforlouisville.org/>